

REP HEADLINE# 6292001 TRF# 331377 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT31/12 17.5:
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP. # OFF. # 18 SALESMAN #
 AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER

1218 GRANDVIEW AVENUE, 1ST FLOOR
 PITTSBURGH, PA 15211
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6292001 CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 17.59

REP: TO JEN
 FR LINDSEY FOR CHERYL
 M3 OK
 TTLS \$18,650
 PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
115	S		400P-430P	30		\$400.00	10/29	10/29	0		MON	0

PROGRAM : JUDGE JUDY
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29
 STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#115 MISSED: MON/400P-430P OCT29 30S \$400.00 (OCT29/12)
 OFFER: NONE
 CMT: PLS SEE SPT NA- THX JEN

OCT/12 12575.00 NOV/12 \$6,075.00
 CONTRACT TOTAL 18650.00
 TOTAL SPOTS 20

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 2 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 17.59
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$162,840 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6292801 TRF# 331377
\$\$\$ MOD# 1: APPROVED REV #6 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT29/12 12.34
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA
AGY # 03844 AGY. NAME BRABENDER COX MTHALKE

REP. # OFF. # 18 SALESMAN #

1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211

BUYER NAME LIZ BRABENDER
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6292001

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT29/12 12.34

REP: TO JEN
FR CHERYL
RVSD TO END 10/29
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#115 MISSED: MON/400P-430P
OFFER: NONE
CMT: PLS SEE SPT NA- THX JEN

OCT29

30S \$400.00 (OCT29/12)

CONTRACT TOTAL 19050.00
TOTAL SPOTS 21